



RE-Source POLAND

Polish platform for corporate
renewable energy sourcing



Ladies and Gentlemen,

At the dawn of the new decade entrepreneurs are facing the challenge of maintaining their competitive edge. The decisive factor for manufacturing plants will be access to cheap and clean energy from renewable sources. Entrepreneurs powering their facilities with electricity from fossil fuels will pay increasingly more due to rising CO2 emissions prices, and their products can be ignored by ever more environmentally aware customers.

The solution may be the purchase of electricity directly from its generator – a wind or solar farm – under a long-term agreement called a corporate PPA. Over the last several years European companies have used this instrument to contract power from over 7 GW of installed capacity. More global corporations take a step further by declaring a shift to 100% power from clean renewables. Companies associated in the RE100 initiative put the same requirement for their suppliers.

The potential of the corporate PPA market in Poland is enormous. Our industry needs approx. 50 TWh of electricity per year, which is one-third of Poland's total consumption. However, dynamic development of the cPPA market requires removing administrative barriers. Regulatory changes in this respect are one of the goals of RE-Source Poland Hub foundation, established in July 2019 by the Polish Wind Energy Association. Your support is crucial to the accomplishment of our mission.

**Lobbing for changes
in the regulatory framework**

Education

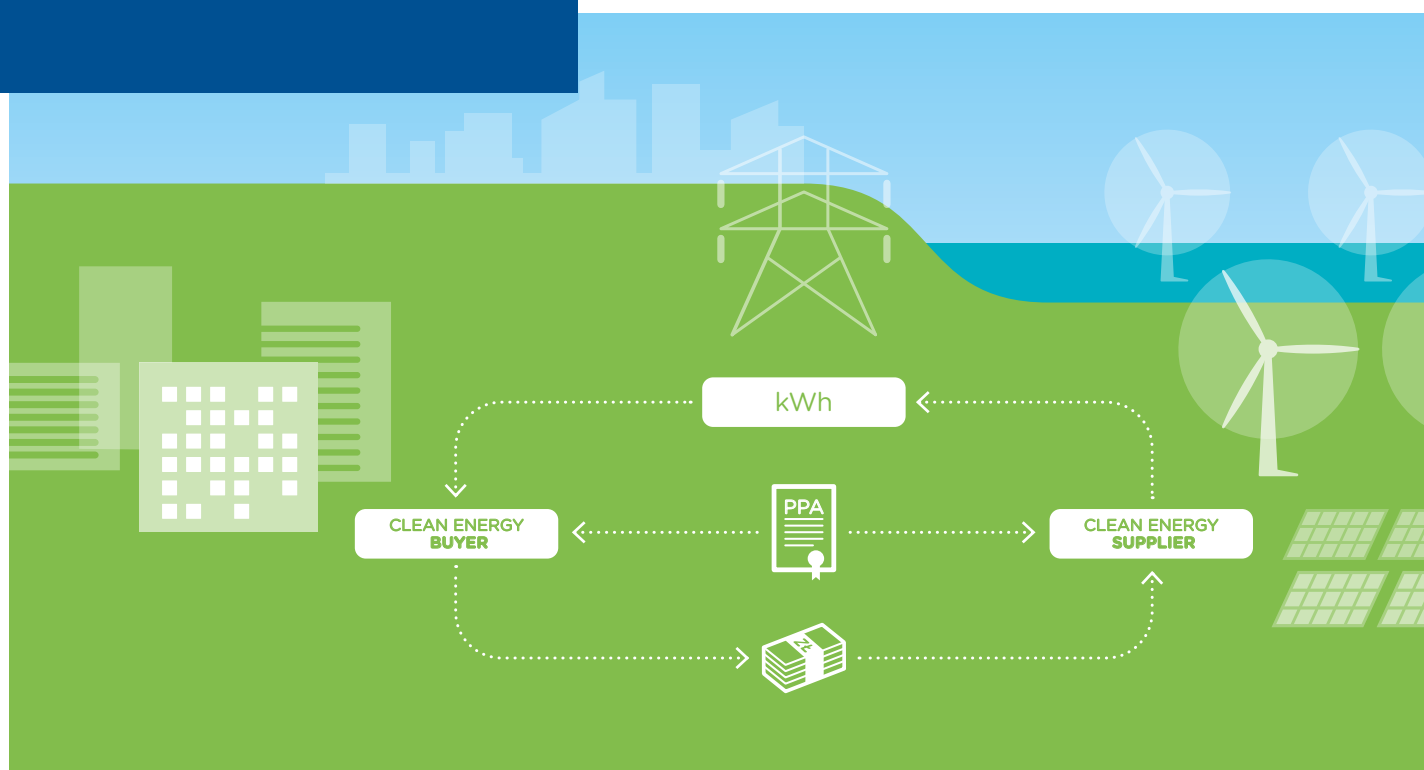
**Networking for off-takers
and renewable energy
producers**

That is why we would like to encourage cooperation with RES generators and future offtakers of cheap and clean energy. Together we can be more effective in discussion with decision-makers about the need to introduce solutions allowing the industry to remain competitive by using energy without carbon footprint.

At RE-Source Poland Hub you will have access to the most up-to-date knowledge about corporate PPAs from leading experts. There will be no shortage of meetings with representatives of leading RES generators.

Join us!

Irena Gajewska
Vice-President, RE-Source Poland Hub Foundation



Join RE-Source Poland Hub and **build your company's competitive edge** based on clean energy from renewables!

Make a commitment **for your company to gradually shift to renewable energy over the next decade** and enjoy our offer for energy **off-takers**:



Join the Programme Board of the Foundation **FREE OF CHARGE** and gain influence on developing the postulates on implementation of mechanisms favourable to cPPAs.



Expand your knowledge about the possibilities to source green energy with our education materials and by taking part in our seminars.



Make use of online platforms made available by our partners, allowing you to find a RES generator to offer you electricity on most favourable terms.



Contact potential energy suppliers at our events, including special B2B meetings, where energy offtakers enjoy preferential terms of participation!



Boast about your company's actions to reduce its negative environmental impact by posting information about your involvement in your media channels. We will ensure that your logo is always present in our information and promotional materials – visible to the decision-makers and to your clients.



Promote your brand at our events. We provide space where you will be able to boast about your company's progress in shift towards green energy and becoming a leader in its industry. Your example will motivate other companies in Poland.



PROGRAMME BOARD OF RE-SOURCE POLAND HUB FOUNDATION



MORE INFO AT:

www.resourcepoland.pl

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